

Strengthen Your Employer Partnerships through the Talent Rewire Rewire Lab

THE OPPORTUNITY

Fueled by booming manufacturing, tech, entertainment, agricultural, and transportation industries, California's economy is the fifth largest in the world. And yet, the state – home of approximately 40 million people – has the highest poverty rate in the nation at 19%, with people of color disproportionately represented in this statistic. We see a similar tension in the labor market – the historically tight labor market has made it difficult for employers to fill their entry-level roles; at the same time, employment remains out of reach for many, particularly people of color. These factors present a unique forcing mechanism for California employers to rewire their talent systems and create more opportunities and supports for low-wage workers, while addressing employers' talent pain points.

The Talent Rewire Rewire Lab will create space and an opportunity for both employers and workforce providers in Southern California to innovate and collaborate over the course of 9-12 months to provide more economic opportunity for diverse employees while addressing employers' business needs.

WHY PARTICIPATE

Supporting employers to change their talent practices can be challenging, but we can help. If you're a non-profit organization, community college, or workforce investment board looking for innovative ways to engage employers in changing how they're recruiting, supporting, retaining, and advancing their talent, Talent Rewire's Rewire Lab is for you! This year-long experience is a low-cost, low-risk opportunity that will inspire and support you to advance your mission while meeting employers' pressing talent needs.

More specifically, through the Rewire Lab you will:



Develop a shared sense of purpose and community within a cohort of 6-10 employers and 6-10 workforce providers



Build your capacity to cultivate strategic partnerships with employers where you are adding value to their business while improving outcomes for their low-wage employees



Learn and apply new partnership tools and methodologies with a cohort of Southern California employers



Join a national community of cross-sector leaders who are committed to rewiring talent systems to achieve both social and business impact

Participating providers will receive grants upwards of \$10,000 to cover travel and participation costs.

We are currently admitting organizations into our cohort launching March 2020! Learn more by emailing **Kimberly Shin**, Talent Rewire Director, at kimberly.shin@fsg.org or at www.talentrewire.org.

WHAT OTHERS ARE SAYING



“The Innovation Lab provided an experience to hear the pain points that companies may have around recruitment and retention and an innovative way to plan a solution. I enjoyed meeting some employer partners that I will be closely working with for the betterment of opportunity youth.”



“Employer engagement is a critical part of any workforce development leader’s job, but doing it effectively is challenging, time-consuming, and sometimes feels near-impossible. Talent Rewire was incredible professional development for me because it changed my perspective on employer engagement from an altruistic approach to a focus on return on investment to employers. I incorporate lessons and approaches I learned during Talent Rewire into my everyday practices.



“The Innovation Lab provided us with an ongoing platform to strengthen our business engagement practices within the retail sector and other occupations. It has provided a cadence for honest discussion to develop the framework for program development, by way of direct hires and/ or other business services offered via our organization.”



“FSG’s ability to connect to companies with a message that is both inspirational and tangible is a rarity. The teams’ understanding of high level strategy development, and the translation into execution makes the Labs invaluable in today’s world.”

EMPLOYERS WHO HAVE PARTICIPATED IN PAST REWIRE LABS



Gap Inc.



INDITEX



NORDSTROM

